



Make Up Your Shopping List

—from among the advertisers in the New York City Surface Cars. There they are before you every day and every night of the year, every one of them telling the truth and living up to it.

New York's buying public—the greatest in the world—has been won over because the advertisers themselves know that saying what is right and doing what is right when the time comes along are the two things out of which confidence is moulded.

The sales sheets of the advertisers in the New York City Surface Cars are the best answer to the meaning of the word "confidence."

We have the exclusive control of all advertising space in the New York City Surface Cars—boroughs of Manhattan, Bronx, Richmond and in the Fifth Avenue Auto Buses.

No patent medicine or "cure" advertising accepted. Study the cards—we have a standard.

Dealings direct with principals only.

New York City Car Advertising Company

225 Fifth Avenue
Telephone 4680 Madison

COLLARS
TRADE MARK
EARL & WILSON
SHIRTS
BUY BY THE MARK.

Kennedy
125 CORTLAND ST.
Rough "Tyro-lean" Soft Hats
2.75
Elsewhere 4.00
Made of felt (not cloth), new colors, have the Ribbon Alpine touch.
Flexible Featherweight Derby, 1.90
A Combination of Style and Comfort
Kennedy's Hats are Money Savers

HELP WANTED—FEMALE.
WANTED—French or Swiss maid, one who speaks good French fluently. Duties consist of being two or three hours a day with eight-year-old boy, taking charge of mending, etc.; good position for right party; must have best of references. A. B. C., box 104 Sun office.

HELP WANTED—MALE.
BINDER foreman; thoroughly competent to manufacture loose leaf books and specialties; must be a sober, energetic, systematic, high grade man; state experience, references and salary desired. IRVING PITT MFG. CO., Kansas City, Mo.

SITUATIONS WANTED—MALE.
CHAUFFEUR—Experienced, wishes position; mechanic; references from last place. McMANIS, 242 West 20th St.

BRANCH OFFICES
The Sun
DAILY & SUNDAY EVENING
ADVERTISEMENTS and subscriptions may be left at three offices, where the rates are the same as those charged at main office.
NEW YORK: 100 Broadway, near 30th St.
BROOKLYN: 100 Broadway, near 30th St.
BOSTON: 100 Broadway, near 30th St.
ATLANTA: 100 Broadway, near 30th St.
CHICAGO: 100 Broadway, near 30th St.
CINCINNATI: 100 Broadway, near 30th St.
COLUMBIA: 100 Broadway, near 30th St.
DETROIT: 100 Broadway, near 30th St.
INDIANAPOLIS: 100 Broadway, near 30th St.
LOS ANGELES: 100 Broadway, near 30th St.
MEMPHIS: 100 Broadway, near 30th St.
MINNEAPOLIS: 100 Broadway, near 30th St.
NEW ORLEANS: 100 Broadway, near 30th St.
PHILADELPHIA: 100 Broadway, near 30th St.
PITTSBURGH: 100 Broadway, near 30th St.
RICHMOND: 100 Broadway, near 30th St.
ST. LOUIS: 100 Broadway, near 30th St.
ST. PAUL: 100 Broadway, near 30th St.
SAN FRANCISCO: 100 Broadway, near 30th St.
SEATTLE: 100 Broadway, near 30th St.
SPRINGFIELD: 100 Broadway, near 30th St.
WASHINGTON: 100 Broadway, near 30th St.
WICHITA: 100 Broadway, near 30th St.

Macy's

A Series of Wonderful Value-Giving Sales
In All Departments To Celebrate Our
Seventh Anniversary In This Building.

Men's Clothing

Men's \$25.00 Suits at \$19.75

Men's Single-breasted Sack Suits, pure worsteds, high-grade chevrons and cassimeres—light and medium gray and dark mixtures flecked with silk, sizes 34 to 48, made to sell at \$25.00; special at \$19.75.

MEN'S SACK SUITS, made of high-grade unfinished worsteds, tweeds and chevrons; newest fall models and colorings; hand-tailored felled edges; lined with high-grade serges. Special value **\$22.75**

MEN'S SUITS, made of rich mixtures of silk-and-wool; broad and narrow-striped effects on light or dark grounds, tweeds, chevrons and worsteds. Value \$35.00; special at **\$29.75**

Better qualities ranging up to \$39.75

Men's \$20.00 Overcoats at \$14.75

New models, made of heavy-weight chevrons in black; light and dark gray—including fly-front styles—single and double-breasted, velvet or cloth collars, some lined with worsted with satin yoke, others lined with serge.

There are about thirty Fall-weight Cheviot Coats, lined with Silk, in this lot.

MEN'S HEAVY-WEIGHT OVERCOATS, made of chevrons, also of unfinished worsteds, lined with silk, or made of black kerseys, lined with Farmer's satin; Stanley convertible collar, may be worn in the close-fitting military style or regulation turn-down lapel. Values \$28.00; special at **\$24.75**

Finer qualities in stock up to \$44.50.

Boys' Clothing

\$4.80 FOR BOYS' SUITS. Norfolk or double-breasted model, made of chevrons and cassimeres, in gray or brown, including extra pair of knickerbocker trousers; sizes 5 to 17 years.

\$6.49 FOR BOYS' SUITS. double-breasted Derby and Norfolk styles; made of heavy all-wool chevrons and cassimeres, gray or brown mixtures; including extra pair of knickerbockers; sizes 6 to 17 years.

\$5.94 FOR BOYS' REEFERS. made of heavy blue German chinchilla; velvet collar; lined with red flannel; sizes 8 to 14 years.

\$6.94 FOR BOYS' JACK TAR REEFERS. made of fine quality red or blue chinchilla cloth, velvet collar lined with Venetian cloth; sizes 2½ to 8 years.

\$6.74 FOR BOYS' OVERCOATS. made of fine navy blue kersey, collar of closely curled Astrakhan cloth, fastening with silk frogs, lined with Venetian cloth; sizes 4 to 12 years.

Same as above, lined with plush, at \$6.74.

Boys' Fur-lined Coats, body or "shell" of fine black broadcloth, lined with marmot or natural muskrat; collars of nutria beaver or Persian lamb; sizes 10 to 16 years; at \$37.74 and \$42.74.

Misses' Kid Gloves

Our "Lady Washington" Real Glace Kid Gloves, two clasps, silk fillet embroidery, round corners—tan, black, red, brown, slate, beaver and white.

94c

Misses' Full Pique Real Kid Glace Gloves, Paris point backs; tan, red, brown and white.

\$1.14

Misses' Tan Gauntlets, stiff cuffs, half pique sewn.

98c

Boys' Gloves

English Cape Gloves, one clasp, full pique sewn, spear back, various shades of tan.

97c

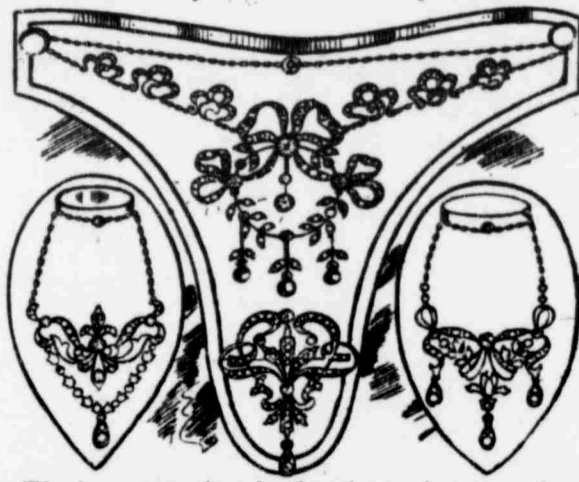
Specials in Ribbons

All-silk Taffeta Ribbon, 5½ inches wide, very high lustre, large assortment of colors, including white and black, value 29c; special **18c**.
All-silk Moire Ribbon, 6½ inches wide, rich lustre, assortment of desirable colors, value 39c; special **29c**.

You should not skip our Real Laces—everything from the narrowest Edging to All-overs forty-five inches wide. The largest variety of beautiful Bandings and Motifs we've ever shown.

The New Fashionable Settings in Diamond Jewelry

You'll have to examine the quality, size and cutting of the diamonds and the beauty of the workmanship before you can know just what these prices mean.



The large top piece in the picture is a very beautiful Diamond Festoon Necklace and Brooch Combination, diamonds mounted in platinum, bowknot design, three pendants of fine Oriental pearls, \$689.00.

The lower left piece in the picture is a La Valliere of diamonds, mounted in platinum, fleur de lis and scroll design, pear-shaped diamond pendant, \$301.00.

The lower centre piece in the picture is a Combination Brooch and Pendant, diamonds mounted in platinum, pear-shaped diamond pendant, \$258.00.

The lower right piece in the picture is a La Valliere of diamonds, ribbon and spray effect, mounted in platinum, three pear-shaped diamond pendants, \$246.00.

This is a picture of one of the newest Paris models that we have just copied. Made of rich two-toned soft-finished diagonal cloth in old blue, wistaria and green. The coat has large collar and long square revers of wide, delicately tinted badger fur—cuffs of same and is lined with soft all-silk satin. It shows entirely original lines.

There's a distinctive and dignified charm about this dress that you'll be sure to admire.

We don't think any of the well-known dressmakers would duplicate it for less than \$200.00; our price

\$98.75



Our Clothing Exposition

During this week's Exposition of Men's Clothing at our Broadway store—an inducement to make more people acquainted with this centrally located shop—we shall offer some of the best examples of our Suits and Overcoats of greater values at

\$25.00

These are among our best Silk and Serge lined garments. If you should choose to pay \$45 you'd get that much more luxury in the trimmings and finishing but nothing better fitting.

You'll find a lot of special offerings in the Furnishings Department too, including some particularly good values in Scarfs.

Browning, King & Co



Broadway, at Thirty-second Street
Cooper Square, opposite Fifth Street
Brooklyn: Fulton Street at Duane

A Friday & Saturday Sale.

50 styles of grey and black unfinished worsteds and fancy chevrons, Overcoat to measure, \$20. 30 styles of worsted chevrons, black and white and Bannockburn effects, Suit to measure, \$20. These materials tailor well and wear very satisfactory.

ARNHEIM

Broadway @ Ninth St.

THE NEW THEATRE
Cent. Park West, 62-63 Sts. Tel. 6600 Col.
Will Open Its First Season Nov. 8
With "ACTORS AND CLEOPATRA"
This Play Will Be Repeated Tuesday, Wednesday and Friday Even. and Wed. & Thurs. Mats.
On Thursday Night, Nov. 11, Will Be Produced "THE COTTAGE IN THE AIR."
A New Play by Edw. Knibbs Will Be Produced. This Will Be Repeated Sat. Mat. & Eve. Seats now on sale at Box Office for all performances two weeks in advance. Prices \$2, \$1.50, \$1, 75c, 50c, Eva. \$30, at \$2.50. (Weber Plans Used Exclusively.)

HIPPODROME
Daily Mats. 2, Best Seats, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 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